

Lumberton Area Chamber of Commerce

June 2018

Sulletin News

## JOIN THE LUMBERTON AREA CHAMBER OF COMMERCE TODAY!

#### SEVEN REASONS TO JOIN THE LUMBERTON AREA CHAMBER OF COMMERCE

#### **1. MAKE NEW BUSINESS CONTACTS**

Networking at the Chamber events helps you meet potential customers, clients and vendors. Business After Hours provides great opportunities to

get to know new people-and expand your prospect base.

#### 2. MARKET YOUR PRODUCTS AND

**SERVICES** Take advantage of the Chamber's no-cost and low cost marketing opportunities such as the Chamber News and Bulletin, and the Chamber website. You'll reach numerous business owners, executives, and county residents anxious to learn more about your products and services. Also, the Chamber receives countless calls every month asking about businesses in Robeson County and the staff will only recommend a Chamber member's business.

#### **3. INVEST IN A HEALTHY ECONOMY**

When the Chamber assists companies that are relocating here or expanding their businesses, it means more jobs and more customers for you. Your investment in the Chamber helps to market Lumberton and promote quality growth.

#### 4. GAIN A VOICE IN GOVERNMENT The

Chamber speaks on behalf of business to elected and appointed officials and government staff members at the local, state and national levels. Your voice will be heard on important regulatory, legislative and educational issues that directly affect your business.

#### 5. INCREASE YOUR ACCESS TO

**INFORMATION** Locate new prospects in our directories of major employers, manufacturers, and businesses. Use our demographic and economic profiles to plan marketing strategy. The Chamber has the type of information you need to help your business grow.

#### 6. HEIGHTEN YOUR COMPANY'S

**VISIBILITY** Announce your respect for your customers by displaying your Chamber membership plaque. Your investment in the Chamber gives your business credibility, visibility and marketability.

**7. GET INVOLVED** There's nothing more rewarding than volunteering your time and talent to make the community where you live and work a better place. As a member of the Chamber, you will help sustain and improve the quality of life that you, your family and your employees enjoy. Membership in the Chamber pays and is an investment in your business future. Call the Chamber at 910-739-4750 to find out about how the Chamber can help your business grow.



### THE 2018 DIXIE YOUTH WORLD SERIES IS COMING TO LUMBERTON!

The Lumberton Youth Baseball Association expects over 700 players and their families in Lumberton July 27-August 3. They will be playing, staying, eating and shopping in Lumberton. The Lumberton Area Chamber of Commerce is working on putting together welcome bags for players' families participating in the games. This is an excellent opportunity to promote your business. If you would like your promotional items such as menus, discount cards, logo items etc. included in the welcome bag, contact Martha Mahlke 910-850-0706 or Cindy Kern 910-739-4750. Items are needed by July 10th.

### LUMBERTON AREA CHAMBER OF COMMERCE 2018 BOARD OF DIRECTORS

Suzanne Abbott, Chairman – Abbott Insurance Services, LLC Al Locklear, Immediate Past Chairman – Lumber River Trading/ True Value Hardware Mickey Gregory, Chair-Elect – Canal Wood, LLC Patty Dean, Treasurer – Floyd Mortuary & Crematory, Inc. Bryan Britt – Cakes and Pastries fo Lumberton David Edge, II – Image Supply, Inc. Mark Morse – Chick-Fil-A John Franklin – Lumberton Chevrolet, Buick, GMC & Cadillac Latricia Freeman – United Way of Robeson County Ann McLean – SeHealth Adam Hardin – UNC Pembroke Billy Davis – Flowers by Billy

Eric West – Eric West, Attorney Maureen Metzger – SeHealth Cheryl Page – BB&T Chelsea Biggs – Biggs Park Mall/Century 21 Martha Mahlke – Jimmy John's of Lumberton Dr. Kimberly Gold – Robeson Community College Linda Branch – Coldwell Banker Premier Team Realty Adelio Cruz – Adelio's Downtown Tanner Smith – CresCom Bank Rose Avant – Rodan & Fields Myra Norton – GreenState Landscaping Michele Smith – SpartanNash Richard Monroe – Retired

## **COX FURNITURE RIBBON CUTTING**



Cox Furniture, a third-generation, family-owned southeastern North Carolina tradition, held a ribbon-cutting for its new Lumberton location at 1 p.m. on Thursday, May 3. In addition to the Lumberton store, which is located at 3501 Fayetteville Road, Cox Furniture has stores in Whiteville, Southport, Oak Island and North Myrtle Beach. Jonathan Cox now manages day-to-day operations. For more information, visit www.CoxFurnitureWarehouse.com or call (910) 536-1773. Pictured I to r are City Councilman Leroy Rising, County Manager Ricky Harris, Michele Oxendine, Rhonda Williamson, Cody Stubbs, Jonathan Cox-owner, Jodie Vaughan, Tim Norris and Mickey Gregory Chamber Chair Elect.

## PAINTED PONY VINEYARDS



A 'hidden gem", is what most people say when they see Painted Pony Vineyards for the first time. The venue boasts a 64 acre working farm, a 20 acre lush vineyard, an enchanting woodlands, and a pasture with beautiful horses. They like to say, "It's a country drive from almost anywhere", says owners Cheryl and Lee Carter.

The Barn, an updated version of an old Robeson County tobacco barn, sits directly behind the vineyards. A slate

walkway leads guests to The Chapel, an outdoor, open air chapel nestled in tall pines with a lake directly in the distance. The woodlands flank this entire venue, and also hosts a Tee Pee, for the Bohemian enthusiast, while the breathtaking sunsets leave guests in awe. A 300 seat covered pavilion with an outdoor kitchen will be completed Summer 2018, and woodland chalets will be available late Autumn of 2018. The Wedding/Party Venue is currently booking events and tours are available by appointment only and are scheduled for weekdays and Sunday afternoons. Please contact Cheryl Carter at 910.774.6036.

### Bringing You BETTER HEALTHCARE One Neighbor At a Time.

With new technologies, expanded services, and our dedicated staff's continued commitment to providing our community with the best healthcare right here in Lumberton and Robeson County, SRMC is one of North Carolina's finest and largest healthcare providers.



300 West 27th Street • Lumberton, NC • (910) 671-5000 • srmc.org

## LUMBERTON HIGH STUDENTS OF EXCELLENCE ATTEND CHAMBER LUNCHEON



The Students of Excellence were recognized at the Lumberton Area Chamber of Commerce Board of Directors luncheon in May. Pictured L to R are Counselors Nichole Hunt, Deborah Stone, Tiffany Locklear and Sarah Hendrix. Students are Alexandria Simpson, Elijah Lewis, Matthew Cutbush and Elijah Hammonds, Suzanne Abbott Chamber Chair and Jay Britt Education Chair for the Lumberton Area Chamber of Commerce.

## EARLY COLLEGE STUDENTS OF EXCELLENCE ATTEND CHAMBER LUNCHEON



The Lumberton Area Chamber of Commerce honored the Students of Excellence for Early College recently. Pictured L to R are Jay Britt, Education Chair and Suzanne Abbott, Chamber Chairperson and Students Vicky Liu and Nathalie Vargas and Principal Lisa Troy.

## **RCC UPCOMING** *Business Seminars*

"How to Start a Small Business" – FREE

Monday 6:30 pm - 9:00 pm 07/16/18 Workforce Development Center Dennis Watts - Presenter

#### "How to Write a Business Plan" – FREE

Monday 6:30 pm – 9:00 pm 07/23/18 Workforce Development Center Dennis Watts - Presenter

#### "Grant Writing 101" - FREE

Walk-ins are welcome as space allows.Monday6:30 pm - 9:00 pmWorkforce Development CenterSam Gore - Presenter

06/18/18

#### "Social Media for Non-Profits and Churches" – FREE

Wednesday 6:30 pm – 9:00 pm 06/20/18 Workforce Development Center Todd Lydon - Presenter

### Welcome New Members

Sharp Business Systems 325 N. Elm Street Lumberton, NC 28358 Roger Sikes 910-719-6104 Roger.sikes@sharpusa.com Business Machines & Equipment

## WHAT CAN MY CHAMBER DO FOR ME?

This is a question asked when a business joins any Chamber. Actually you receive many direct and indirect benefits as a result of your Chamber membership. This publication outlines just a few of those benefits.

It's fair to say that YOUR Chamber does not "cost" but rather it "pays." Every day the Chamber is working to make your business a success.

Here are a few features of the Lumberton Area Chamber of Commerce.

#### SERVICES

• **Business Referrals:** The Chamber and its members make frequent referrals for products and services of ONLY Chamber member firms.

- Web Page Listing
- Ribbon Cutting/Ground Breaking

#### **RESOURCE PUBLICATIONS**

•Community Profile: The Chamber distributes a community profile to area newsrooms to market our community. •City and County Maps: The Chamber publishes and distribute a map of the Robeson County and Lumberton area. North Carolina State maps are also available.

• **Monthly Newsletter:** New Chamber members are automatically listed in the Chamber newsletter which is publish by the Robesonian once a month.

• **Demographic Information:** The Chamber houses demographic information including census figures and statistics.

#### **DIRECTORIES AND LISTINGS**

• **Membership Directory**: This is the Chamber's main source of referrals in which member's receive a free listing both

### ONLINE LIVE WEBINARS AVAILABLE NOW

**"Fueling Your Business - Where's the Money"** Tuesday 10:30-11:30am 06/19/18 Online - LIVE Webinar Jalisha Richmond (NC Rural Center) - Presenter

The Small Business Center of Robeson Community College will be offering the following seminars in the month of October. Please share this information with your members and distribute via your email lists. Call 272-3631 to register. Walk-ins welcome.

> **"SBA Alternative Capital Programs for Every Small Business"** Tuesday 10:30-11:30am 06/26/18 Online - LIVE Webinar Don Spry (SBA) - Presenter

**"Doin Business With the Federal Government: Contracting 101"** Tuesday 11:00am-12:30pm 07/10/18 Online - LIVE Webinar Joe Tew (NC Military Business Center) - Presenter

#### "Veteran Entrepreneurship Programs by the SBA"

Tuesday 11:00am-12:00am 07/17/18 Online - LIVE Webinar Don Spry (SBA) - Presenter

#### "Financing Your Business"

Tuesday 11:00am-12:00am 08/07/18 Online - LIVE Webinar Greg Taylor (Carolina Small Business Development Fund) - Presenter

#### "SBTDC: State Business Resource"

Tuesday 11:00am-12:00am Online - LIVE Webinar Don Spry (SBA) - Presenter 08/14/18

alphabetically and by category. This is the only directory of its type in the area.

• **Organizational Listings**: The Chamber maintains a current list of the area's Principle civic organizations.

 Relocation Packages: Packages are available to interested individuals moving to the area and are mailed at no charge.
Industry List; A listing of industrial

corporations that call Robeson County home.

#### NETWORKING

• **Business After Hours:** Enjoy an evening mixer hosted by a Chamber business. A Business After Hours event is an excellent opportunity to network with area business owners and industry leaders.

• **Committees and Task Forces:** Chamber members are welcome to volunteer some of their time, experience, ideas, and

suggestions with any of the Chamber's committees and task forces. Chamber volunteers play an integral part in improving the quality of life in our community.

#### **EDUCATION**

#### • Lumberton Area Leadership Institute: A community leadership development

program specifically designed for Robeson County's emerging leaders.

• Seminars and Workshops Training Programs: A variety of seminars and workshops are held throughout the year to enhance leadership, management, and customer service skills. This program is cosponsored by Robeson County College.

# **SAFETY AWARDS**



Tonva Alford receives the Gold Awards for the **Eighth Consecutive vear** for the City of Lumberton **Recreation Departments** in which include Luther Britt Park, and Parkview Activity Center.



**Commissioner Berry** presents Billy McDowell with Eighth Consecutive Year Gold Award to **City of Lumberton Recreation Department** Senior Center and Bill Sapp Recreation Center.

**Piedmont Gas received** 

1st year Gold Award.



Commissioner Berry presents David Carroll with numerous awards for the City of Lumberton. First Year Silver Award to Lumberton Police Department Central and East, Third year Silver Award for Electric Utilities and Recreation Department, First Year Gold City of Lumberton Fire Department Station 1 and 3, City of Lumberton Police Department West, and Public Works Department, Third Year Consecutive Gold Award to City of Lumberton Police Department South, Gold Award Fourth Consecutive Year to Environmental Utilities Water Treatment and Gold Award Sixth Consecutive Year City of Lumberton Fire Department Station 2. Gold Award for Ninth Consecutive Year Environmental Utilities Lab and City of Lumberton Environmental Utilities Waste Water Treatment. **Congratulations!** 



The Lumberton Area Chamber of Commerce. Abbott Insurance Services, LLC and The North Carolina Department of Labor sponsored the regional Safety Awards Banquet at Adelio's Downtown on Thursday, June 7th. The speaker and presenter of the awards for the evening event was Cherie Berry, Commissioner of Labor. Pictured is Elkay Manufacturing which received the Gold award for the Second **Consecutive Year.** 



Campbell Soup received the Gold Award for the 21st

Consecutive Year and also Three Million Hour Award.