

belk
BELK.COM

ANNIVERSARY

SALE

STARTS WED, SEPT 19

OVER 100
BONUS BUYS

SEPTEMBER 19-26

While quantities last. Coupons and 2 for pricing excluded

Relax,
& play
all day!

BUY 1, GET 1 **FREE*** crown & ivy **FOR THE FAMILY**

*Free item must be of equal or lesser value



NO BRAND
EXCLUSIONS!

EARN **\$15
BELK
BUCKS**[†]

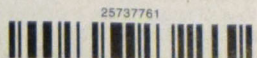
\$15 OFF \$75
FOR EVERY \$75 SPENT
(BEFORE TAX & SHIPPING)
[†]See back for details

EXCLUSIVE BEAUTY OFFER
SEPTEMBER 21-23

\$25 OFF

YOUR FIRST \$150 OR MORE
REGULAR PRICED BEAUTY PURCHASE

Exclusions apply. See page 2 for details



25737761

belk

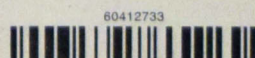
SHOPPING PASS | SEPTEMBER 19-26



EXTRA **20%** OFF

SALE PRICED PURCHASES STOREWIDE WITH YOUR
BELK REWARDS CREDIT CARD (15% OFF HOME/SHOES)
OR 15% OFF WITH THIS SHOPPING PASS (10% OFF HOME/SHOES)

Exclusions apply. See page 2 for details



60412733

belk

GET YOUR DEAL ON

all week, every week

We've made shopping easy!
Shop any day and get a deal every day!

EVERY MONDAY!
1999 MARKDOWN MONDAYS

Shop new clearance markdowns before they're gone

EVERY TUESDAY!
SENIOR, SERVICE & TEACHER TUESDAYS

A shopping day to say thank you

EVERY WEDNESDAY!
READY, SET, SHOP!

Look for a new sale to start every week

EVERY THURSDAY!
GET MORE WITH YOUR BELK CARD

A special offer for cardholders

EVERY FRIDAY!
EXTRA DEAL DAYS FRI. SAT. SUN.

You'll get a great offer to use all weekend



crown & ivy



BONUS BUY BUY 1, GET 1 FREE*

SELECT CROWN & IVY EXCLUSIVELY AT BELK
Orig. 26.50-129.50
PLUS, 29.99 DENIM & PANTS AND 44.99 DRESSES
*Free item must be of equal or lesser value Also in petite and curvy



BONUS BUY 49⁹⁹

SELECT FASHION DRESSES
Shown, Jessica Howard and Robbie Bee
Orig. 78.00-98.00
Also in curvy at slightly higher prices



NINE WEST BONUS BUY 59⁹⁹

SELECT DRESSES FROM NINE WEST AND AMERICAN LIVING
Shown, Nine West
Orig. 69.00-99.00
Also in curvy at slightly higher prices
Select stores and belk.com

Coupon can only be used once and must be presented to your sales associate at the time of purchase. Qualifying purchase must be before tax. *Excludes Red Dot, Clearance, Earlybirds, Night Owls, Doorbusters, Bonus Buys, Super Buys, Everyday Values, 2 for pricing, Addas, All-Clad, Anouka, Armani Exchange watches, baby gear, beauty purchase with purchase offers, better & bazaar, burton, calvin klein, calvin klein fragrance, calvin klein shoes, dooney & bougie, eileen fisher, eileen fisher systems, emporio armani, watches, first jewelry watches and jewelry, fendi, fossil, fossil Q watches, kate spade, keen, kenzie girl, kitchen/linen/leisure, kohl's ease, kohl's studio, ladies lingerie swim, ladies designer & contemporary sportswear & dresses, ladies, kids & men's designer shoes, ladies designer accessories, le creuset, levi's, lily Pulitzer, lucky apparel, LXR & Co. licensed department, Lucy, Mier, Jacobs watches, Melissa & Driza, Mennel, Michael Kors, Miss Me, Nautica, Nike, OrthoWell/Hurric, OREI, Puma, Ralph Lauren/Polo, RedHill by Spazio, Sail to Sable, Seven for All Mankind, Skagen, smart home department, Sorel, Southern Proper, Southern Table, Sperry, Spinnaker 449, Sperry Gold Cup, Steve Madden handbags, Swarovski, Tailor Vintage, Tommy Bahama apparel, Tommy Hilfiker apparel, TOMS shoes, Trina Turk apparel, Tumi, Ugg, Under Armour, Vans, Vera Bradley, Versace watches, Victoria's Secret, Vint, Winery/Vines, Vintage 1946, Vitamix, Vuustrot, non-merchandise depts, wassil depts, salon services and Belk gift cards. Also excluded online: Brahmin, Frye, Juliska, Sam Edelman, shoes by DKNY, Garmin and Guess. Not valid on prior purchases, special orders or trunk shows. Cannot be redeemed for cash, credit or refund, used in combination with any other discount or coupon offer or online gift card redemption. Valid September 19-26, 2018. All Belk Rewards credit card purchases are subject to credit approval. The Belk Rewards Mastercard is issued by Synchro Bank pursuant to a license by Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated.

CUPIO

STATEMENTS

BONUS BUY 40% OFF

STATEMENTS AND RAFAELLA
Shown, Cupio Printed Ruffle Reversible Jacket and Grace Elements Faux Suede Top
Orig. 26.00-110.00
Sale 15.60-66.00
Also in petite and curvy at slightly higher prices
Select stores and belk.com



BONUS BUY 24⁹⁹

ENTIRE STOCK NEW DIRECTIONS SWEATERS INCLUDING PETITE AND CURVY EXCLUSIVELY AT BELK
Orig. 48.00-68.00



BONUS BUY 24⁹⁹

ENTIRE STOCK NEW DIRECTIONS SWEATERS EXCLUSIVELY AT BELK
Orig. 48.00-68.00
Also in petite and curvy



BONUS BUY 24⁹⁹

ENTIRE STOCK NEW DIRECTIONS BOTTOMS EXCLUSIVELY AT BELK
Orig. 44.50-68.00
Excludes fleece lined leggings
Also in petite and curvy

OVER 100 Bonus Buys

SEPT 19-26

While quantities last
Coupons and 2 for pricing excluded



BONUS BUY 34⁹⁹

VINTAGE AMERICA BLUES DENIM
Shown, Wonderland fit in Skinny & Straight
Orig. 69.50-79.50
PLUS, 50% OFF ENTIRE STOCK VAB

VINTAGE AMERICA BLUES

KIM ROGERS®



BONUS BUY
BUY 1, GET 1
FREE*
 ENTIRE STOCK
KIM ROGERS
 EXCLUSIVELY AT BELK
 Orig. 26.00-54.00
*Free item must be of equal or lesser value. Also in petite and curvy

CURVY

BONUS BUY
50% OFF

DENIM FROM GLORIA VANDERBILT AND BANDOLINO
 Shown, Bandolino Mandie Denim and Gloria Vanderbilt Amanda Denim
 Orig. 40.50-66.00, **Sale 20.50-34.50**



FEATURES & BENEFITS:
 • ZIP FLY
 • CLASSIC 5-POCKET STYLING
 • SITS AT THE NATURAL WAIST
 • COTTON, SPANDEX STRETCH
 • SLIMMING INTERIOR-POCKET DESIGN

BANDOLINO

Gloria Vanderbilt

BONUS BUY
50% OFF
 WOMEN'S LEE® DENIM
 Orig. 58.00, **Sale 29.00**

NEW! LEE® FLEX MOTION
FEATURES:
 • FLEXIBLE, NON-BINDING
 WAISTBAND
 • SUPER STRETCH STRAIGHT
 LEG DENIM



Lee®



BONUS BUY
21⁹⁹

YOUNG CONTEMPORARY
 DENIM FROM CELEBRITY PINK, YMI,
 INDIGO REIN AND MORE
 Orig. 44.00-48.00

On these pages: imported

BONUS BUY
50% OFF
 KAARI BLUE™
 EXCLUSIVELY AT BELK
 Orig. 39.50-119.50
Sale 19.75-59.75
 Also in petite and curvy
 Curvy at slightly
 higher prices

KAARI
 blue



CURVY

OVER 100
BONUS
BUYS
 SEPT 19-26
While quantities last. Coupons and 2 for pricing excluded.



CURVY

BONUS BUY
50% OFF
 YOUNG CONTEMPORARY
 FASHION TOPS
 AND DRESSES
 INCLUDING CURVY
 Orig. 34.00-64.00
Sale 17.00-32.00



BONUS BUY
14⁹⁹

BENNY & BELLE TEES
 INCLUDING CURVY
 Orig. 36.00-40.00



BONUS BUY
50% OFF

YOUNG CONTEMPORARY TRUE CRAFT FASHION
 EXCLUSIVELY AT BELK
 Orig. 19.50-58.00, **Sale 9.75-29.00**
PLUS, 21.99 TRUE CRAFT YOUNG CONTEMPORARY DENIM
 Orig. 44.00-48.00
 Also in curvy at slightly higher prices

More Women's Fashion at Belk.com 5

BONUS BUY
40% OFF
 CROWN & IVY™ SHOES
 EXCLUSIVELY AT BELK
 Orig. 60.00-80.00
 Sale 36.00-48.00



crown & ivy

BONUS BUY
40% OFF
 KIM ROGERS® SHOES
 EXCLUSIVELY AT BELK
 Orig. 50.00-90.00
 Sale 30.00-54.00



KIM ROGERS.

BONUS BUY
40% OFF
 KAARI BLUE™ SHOES
 EXCLUSIVELY AT BELK
 Orig. 60.00-80.00
 Sale 36.00-48.00



KAARI
 blue

OVER 100
BONUS
BUYS
 SEPT 19-26

While quantities last. Coupons and 2 for pricing excluded.



BONUS BUY
40% OFF
 NEW DIRECTIONS® SHOES
 EXCLUSIVELY AT BELK
 Orig. 50.00-70.00
 Sale 30.00-42.00

NEW DIRECTIONS®
ND

BONUS BUY
 STARTING AT
39.99

COMFORT CASUALS FROM
 BARETRAPS AND HOKUS POKUS
 Orig. 59.00-79.00, Sale 39.99-49.99
 A. Baretraps Ivella
 B. Hokus Pokus Windsar
 C. Hokus Pokus Flo
 D. Baretraps Remy

Baretraps



BONUS BUY
40% OFF
 SPERRY INTREPID
 Orig. 98.00
 Sale 58.80



SPERRY
 Since 1935

BONUS BUY
40% OFF
 MEN'S PERRY ELLIS AND IZOD
 Orig. 70.00-85.00, Sale 35.00-42.50



IZOD
PERRY ELLIS

BONUS BUY
69.99
 SELECT DESIGNER BOOTS
 Orig. 99.00-148.00
 A. Steve Madden Iberia
 B. Vince Camuto Cinney
 C. Jack Rogers Sadie
 Select stores and belk.com

VINCE CAMUTO
Jack Rogers



BONUS BUY
30% OFF
 MEN'S & WOMEN'S
 SKECHERS
 Orig. 42.00-75.00
 Sale 29.40-52.50
 A. Beach Bingo
 B. Camden
 C. Flex Appeal 2.0
 D. Microburst Topnotch



SKECHERS

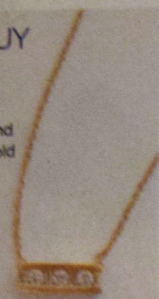
More Fall Footwear at Belk.com

65% OFF *Belk Co.* DIAMOND JEWELRY

ENTIRE STOCK NECKLACES, EARRINGS, RINGS AND BRACELETS

BONUS BUY
399⁹⁹

BELK & CO.
1/4 CT TW Diamond
Pendant in 10K Gold
#RAX68713
Orig. 1,200.00



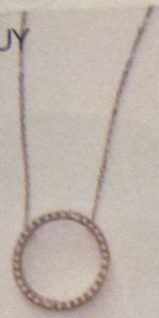
BONUS BUY
499⁹⁹

BELK & CO.
3/8 CT TW Diamond
Pendant in 10K Gold
#RBX58163C18ZL
Orig. 1,525.00



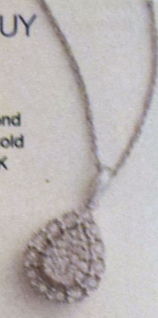
BONUS BUY
149⁹⁹

BELK & CO.
1/10 CT TW
Diamond Pendant
in 10K Gold
#RAX60609WBK
Orig. 450.00



BONUS BUY
699⁹⁹

BELK & CO.
1/2 CT TW Diamond
Pendant in 10K Gold
#RBX50613WCBK
Orig. 2,075.00



**OVER 100
BONUS
BUYS
SEPT 19-26**
While quantities last. Coupons and 2 for pricing excluded.

BONUS BUY
50% OFF

JEWELRY FROM
KIM ROGERS®
AND RUBY RD.
Orig. 8.00-48.00
Sale 4.00-24.00



KIM ROGERS.

BONUS BUY
50% OFF

JEWELRY FROM ERICA
LYONS AND JULES B
Orig. 12.00-60.00
Sale 6.00-30.00



ERICA LYONS™

BONUS BUY
279⁹⁹

BELK & CO.
1/4 CT TW Diamond
Pendant in 10K Gold
#RM62742
Orig. 800.00



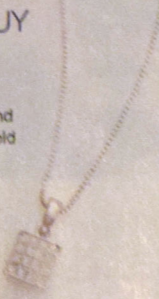
BONUS BUY
369⁹⁹

BELK & CO.
1/4 CT TW Diamond
Pendant in 10K Gold
#RYX41273CH
Orig. 1,075.00



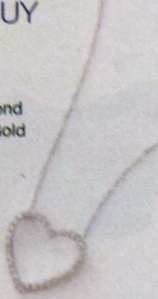
BONUS BUY
449⁹⁹

BELK & CO.
1/4 CT TW Diamond
Pendant in 10K Gold
#RBX56063WC18
Orig. 1,325.00



BONUS BUY
169⁹⁹

BELK & CO.
1/8 CT TW Diamond
Pendant in 10K Gold
#RM66079WBK
Orig. 500.00



BONUS BUY
70% OFF

BELK SILVERWORKS
NECKLACES, EARRINGS,
BRACELETS AND RINGS
EXCLUSIVELY AT BELK.
Shown in sterling silver and gold plated
Orig. 25.00-430.00, Sale 7.50-129.00

belk Silverworks™



BONUS BUY
21⁹⁹

BELK SILVERWORKS STERLING SILVER
BOXED JEWELRY
EXCLUSIVELY AT BELK
Orig. 80.00
PLUS, 70% OFF ENTIRE STOCK BELK
SILVERWORKS BOXED JEWELRY

belk Silverworks™

BONUS BUY
50% OFF

NEW DIRECTIONS
JEWELRY
EXCLUSIVELY AT BELK
Orig. 10.00-48.00
Sale 5.00-24.00



ND NEW DIRECTIONS®

BONUS BUY
1,299⁹⁹

BELK & CO.
3/4 CT TW Diamond
Ring in 14K Gold
#M17983W
Orig. 3,825.00



BONUS BUY
739⁹⁹

BELK & CO.
1/2 CT TW Diamond
Ring in 10K Gold
#RAX14153FPN
Orig. 2,125.00



BONUS BUY
899⁹⁹

BELK & CO.
3/4 CT TW Diamond
Ring in 10K Gold
#RAX2609SF
Orig. 2,650.00



BONUS BUY
349⁹⁹

BELK & CO.
1/4 CT TW Diamond
Ring in 10K Gold
#RM28039WBK
Orig. 1,000.00



BONUS BUY
829⁹⁹

BELK & CO.
1.0 CT TW Diamond Hoops
in 10K Gold #R298616ZZAZ0
Orig. 2,375.00



BONUS BUY
739⁹⁹

BELK & CO.
1/2 CT TW Diamond Hoops
in 10K Gold #RBX744116
Orig. 2,125.00



BONUS BUY
599⁹⁹

BELK & CO.
1/2 CT TW Diamond
Hoops in 10K Gold
#R298316ZZDZ0
Orig. 1,725.00



BONUS BUY
349⁹⁹

BELK & CO.
1/4 CT TW Diamond
Hoops in 10K Gold
#R1007A6ZZDZ0
Orig. 1,025.00



OVER 100 Bonus Buys

SEPT 19-26

While quantities last
Coupons and 2 for pricing excluded



BONUS BUY
42⁹⁹

SELECT HANDBAGS FROM NINE WEST, ANNE KLEIN AND THE SAK. PLUS, 40% OFF ENTIRE STOCK HANDBAGS AND WALLETS FROM NINE WEST, ANNE KLEIN AND THE SAK
Orig. 30.00-199.00, Sale 18.00-119.40

UP TO
50% OFF

SELECT
DESIGNER
HANDBAG
CLEARANCE

Orig. 150.00-400.00
Sale 75.00-200.00

BONUS BUY
32⁹⁹

SELECT KIM ROGERS® HANDBAGS EXCLUSIVELY AT BELK
Orig. 40.00-75.00
PLUS, 50% OFF ENTIRE STOCK HANDBAGS AND WALLETS FROM KIM ROGERS
Orig. 24.00-75.00
Sale 12.00-37.50



KIM ROGERS.

BONUS BUY
34⁹⁹

SELECT NEW DIRECTIONS HANDBAGS EXCLUSIVELY AT BELK
Orig. 58.00-88.00
PLUS, 50% OFF ENTIRE STOCK HANDBAGS AND WALLETS FROM NEW DIRECTIONS
Orig. 35.00-98.00
Sale 17.50-49.00



ND NEW DIRECTIONS®



BONUS BUY
BUY 1, GET 1
50% OFF*

SOCKS AND SEAMLESS LEGGINGS
Orig. 6.00-30.00
*Discounted item must be of equal or lesser value
Excludes designer collections

BONUS BUY
BUY 1, GET 1
FREE*

ENTIRE STOCK SLIPPERS
Orig. 22.00-36.00
*Free item must be of equal or lesser value

BONUS BUY
BUY 1, GET 1
FREE*

NECKWEAR, HATS, BELTS, KIMONOS AND SUNGLASSES
Orig. 20.00-128.00
*Free item must be of equal or lesser value
Excludes designer collections

16⁹⁹ BONUS BUY

CUSTOMER FAVORITE BRAS

CHOOSE FROM OVER 25 STYLES
Orig. 34.00-44.00. Excludes Jockey and designer



Maidenform®
Comfort Devotion Demi Bra
Orig. 42.00, Sale 16.99



BALI
Double Support Wirefree Bra
Orig. 39.00, Sale 16.99



warner's
Warner's®
Elements of Bliss Wirefree Bra
Orig. 38.00, Sale 16.99



BALI
Flower Bra
Orig. 39.00, Sale 16.99



Playtex®
Love My Curves Balconette Bra
Orig. 42.00, Sale 16.99



BALI
Satin Tracings Minimizer Bra
Orig. 40.00, Sale 16.99



VANITY FAIR
Vanity Fair®
Illumination Contour
Support Underwire Bra
Orig. 42.00, Sale 16.99



Playtex®
18 Hour Lift and Support Bra
Orig. 35.00, Sale 16.99

OVER 100
BONUS BUYS
SEPT 19-26
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BONUS BUY
50% OFF

SLEEPWEAR AND ROBES FROM ELLEN TRACY, HUE®, ND INTIMATES®, KIM ROGERS®, MISS ELAINE, LAYLA AND MORE
Orig. 20.00-78.00
Sale 10.00-39.00



ELLEN TRACY

More Accessories and Intimates at Belk.com 11

On this page: imported

10 FREE STANDARD SHIPPING with \$49 purchase see back cover

BONUS BUY
BUY 1, GET 2
FREE*

ENTIRE STOCK
OCEAN & COAST
EXCLUSIVELY AT BELK
Orig. 28.00-90.00
*Free items must be of
equal or lesser value

OCEAN
& COAST.



BONUS BUY
60% OFF

ENTIRE STOCK
PRO TOUR AND
IZOD GOLF
Orig. 45.00-80.00
Sale 18.00-32.00

IZOD
GOLF



BONUS BUY
BUY 1, GET 1
FREE*

DENIM FROM LEE®
AND WRANGLER®
Orig. 46.00-58.00
*Free item must be of
equal or lesser value
Also in Big & Tall at
slightly higher prices

Lee
WRANGLER



OVER 100
**BONUS
BUYS**
SEPT 19-26
While quantities last. Coupons and
2 for pricing excluded

BONUS BUY
BUY 1, GET 1
FREE*

ENTIRE STOCK
MEN'S SOCKS AND
UNDERWEAR FROM
HANES®, SADDLEBRED,
ZELOS AND MORE
Orig. 8.00-38.00
*Free item must be of
equal or lesser value

ZELOS

Hanes



BONUS BUY
BUY 1, GET 2
FREE*

PANTS FROM
HAGGAR®, SAVANE®,
LEE®, SADDLEBRED®,
IZOD AND LAUREN
Orig. 59.50-90.00
*Free items must be of
equal or lesser value
Also in Big & Tall
at slightly higher prices

IZOD
SAVANE



BONUS BUY
BUY 1, GET 2
FREE*

ENTIRE STOCK
SADDLEBRED
SPORTSWEAR
EXCLUSIVELY
AT BELK
Orig. 15.00-60.00
*Free items must
be of equal or
lesser value

Saddlebred



BONUS BUY
BUY 1, GET 1
FREE*

ENTIRE STOCK
MEN'S CROWN &
IVY SPORTSWEAR
EXCLUSIVELY
AT BELK
Orig. 28.00-75.00
*Free item must
be of equal or
lesser value

crown
& ivy



BONUS BUY
BUY 1, GET 2
FREE*

IZOD DENIM
Orig. 65.00
*Free items must be of
equal or lesser value
Also in Big & Tall at
slightly higher prices

IZOD



BONUS BUY
BUY 1, GET 1
FREE*

DESIGNER DRESS SHIRTS AND TIES FROM
LAUREN RALPH LAUREN, TOMMY HILFIGER,
NAUTICA AND FAMOUS AMERICAN DESIGNER
Orig. 59.50-79.50
*Free item must be of equal or lesser value



BONUS BUY
119⁹⁸

BOTH PIECES
MOTION STRETCH
SUIT SEPARATES FROM
MADISON AND
SADDLEBRED
EXCLUSIVELY
AT BELK
Orig.
100.00-200.00 ea.
Sale 39.99-79.99 ea.

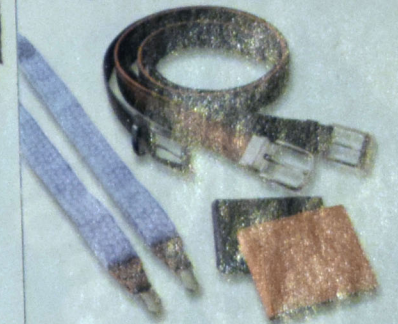
Saddlebred MADISON



BONUS BUY
BUY 1, GET 2
FREE*

MEN'S BELTS, WALLETTS AND SUSPENDERS
FROM SADDLEBRED® AND MADISON®
EXCLUSIVELY AT BELK
Orig. 25.00-38.00
*Free items must be of equal or lesser value
Also in Big & Tall at slightly higher prices

Saddlebred



BONUS BUY
BUY 1, GET 2 **FREE*** BIG & TALL

**BUY 1, GET 2
FREE***

BIG & TALL SPORTSWEAR
AND ACTIVEWEAR FROM
ZELOS AND SADDLEBRED
EXCLUSIVELY AT BELK
Orig. 28.00-54.00
*Free items must be of
equal or lesser value

ZELOS
Saddlebred



**BUY 1, GET 2
FREE***

BIG & TALL
CROWN & IVY
SPORTSWEAR
EXCLUSIVELY
AT BELK
Orig. 32.50-75.00
*Free items must be of
equal or lesser value

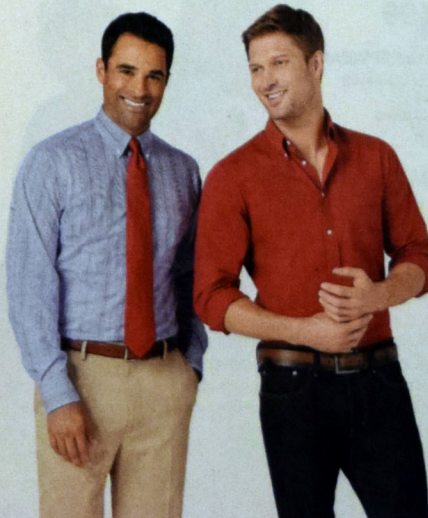
crown
& ivy



NEW
FIT!
in Big & Tall

BONUS BUY
21⁹⁹ IZOD

IZOD STRETCH DRESS SHIRTS
Orig. 45.00-52.50



BONUS BUY
49⁹⁹ Saddlebred

SADDLEBRED CORDUROY
SPORT COATS
EXCLUSIVELY AT BELK
Orig. 130.00
PLUS, 59.99 SADDLEBRED
BIG & TALL AND MADISON
SPORT COATS
Orig. 150.00



BONUS BUY
89⁹⁹
DESIGNER SPORT COATS FROM LAUREN RALPH
LAUREN, TOMMY HILFIGER AND FAMOUS
AMERICAN DESIGNER
Orig. 225.00



On these pages: imported

BONUS BUY
BUY 1, GET 1
FREE*

ENTIRE STOCK
KIDS' CROWN & IVY
EXCLUSIVELY AT BELK
Orig. 18.00-90.00
*Free item must be of
equal or lesser value

**crown
& ivy**
kids



**OVER 100
BONUS
BUYS**
SEPT 19-26

While quantities last. Coupons and
2 for pricing excluded

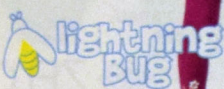
BONUS BUY
60% OFF

KIDS' TRUE CRAFT
EXCLUSIVELY AT BELK
Orig. 16.00-48.00
Sale 6.40-19.20
PLUS, 15.99-17.99
KIDS' TRUE CRAFT
DENIM



BONUS BUY
\$6

KIDS' LIGHTNING BUG
MIX & MATCH
EXCLUSIVELY AT BELK
Orig. 12.00-14.00
PLUS, \$10 LIGHTNING
BUG DRESSES
Orig. 16.00-18.00



BONUS BUY
5.99
BATH

MODERN. SOUTHERN. HOME. OR
HOME ACCENTS EGYPTIAN DUAL
PERFORMANCE TOWEL
Also in hand and wash
Orig. 8.00-12.00, Sale 3.99-5.99



BONUS BUY BILTMORE
8.99
BATH

BILTMORE CENTURY TOWELS
EXCLUSIVELY AT BELK
Also in hand, wash, bath sheet
and tub mat
Orig. 9.00-28.00, Sale 5.99-14.99

BONUS BUY
39.99
YOUR CHOICE

MODERN. SOUTHERN. HOME.
300-THREAD COUNT SHEET SETS
OR CROWN & IVY 400-THREAD
COUNT COTTON SHEET SETS
EXCLUSIVELY AT BELK
Twin-king. Orig. 65.00-115.00



BONUS BUY crown
& ivy
49.99
YOUR CHOICE

CROWN & IVY 500-THREAD
COUNT COTTON SHEET SETS OR
MODERN. SOUTHERN. HOME.
1000-THREAD COUNT SHEET SETS
EXCLUSIVELY AT BELK
Twin-king. Orig. 110.00-150.00

BONUS BUY
60% OFF

BOYS' 2-20 OCEAN & COAST
EXCLUSIVELY AT BELK
Orig. 22.00-44.00
Sale 8.80-17.60

OCEAN
+COAST.



BONUS BUY
60% OFF

GIRLS' 2-16 SETS
AND DRESSES
Orig. 35.00-85.00
Sale 14.00-34.00



Scalloped Tiles

BONUS BUY
40% OFF

SELECT QUILT SEPARATES
Twin-king
Orig. 100.00-174.00
Sale 60.00-104.40
Accessories also on sale



NEW! Marianne 10-PC Set

BONUS BUY
50% OFF

6-PC, 8-PC AND 10-PC
BED-IN-A-BAG SETS
Twin-king
Orig. 75.00-285.00, Sale 37.50-142.50



BONUS BUY
UP TO
65% OFF

PILLOWS FROM MODERN.
SOUTHERN. HOME., BEAUTYREST,
RALPH LAUREN, CARPENTER
AND MORE
Orig. 14.00-160.00, Sale 4.90-79.99



BONUS BUY
UP TO
50% OFF

MATTRESS PADS FROM MODERN.
SOUTHERN. HOME., BILTMORE,
BEAUTYREST AND MORE
Orig. 30.00-372.00, Sale 15.00-188.00



BONUS BUY
25% OFF

KIDS' ACCESSORIES
Orig. 5.00-25.00
Sale 3.75-18.75



BONUS BUY
50% OFF

LITTLE KIDS' STYLES
FROM CARTER'S
Orig. 18.00-30.00
Sale 9.00-15.00
Excludes Super Buys

carter's



BONUS BUY
14.99

KIDS' SLEEPWEAR
Orig. 20.00-44.00
Excludes
Family of Sleep



BONUS BUY
UP TO
40% OFF

KITCHEN ELECTRICS
Orig. 14.99-799.99
Sale 9.99-599.99
PLUS, EXTRA 10% OFF ENTIRE
STOCK KITCHEN ELECTRICS
With Extra 10% Off 8.99-539.99
Excludes Instant Pot, Vitamix and Keurig



BONUS BUY
60% OFF

MODERN. SOUTHERN. HOME. DECOR
EXCLUSIVELY AT BELK
Orig. 16.00-80.00
Sale 6.40-32.00
PLUS, 60% OFF HARVEST
COLLECTION FROM MODERN.
SOUTHERN. HOME.
Orig. 14.00-80.00, Sale 5.60-32.00



BONUS BUY
60% OFF

ENTIRE STOCK LUGGAGE FROM
LONDON FOG AND LEISURE
Shown, London Fog Heathrow in Glacier
Orig. 50.00-400.00
Sale 19.99-159.99



BONUS BUY
59.99

MODERN. SOUTHERN. HOME.
5-PC LUGGAGE SET
EXCLUSIVELY AT BELK
Shown, Key Note Medallion
Orig. 180.00



On these pages: imported

More Kids and Home at Belk.com 15

UP TO 50% OFF CHIC CLASSICS

WOMEN'S APPAREL FROM THE LIMITED, KASPER, NINE WEST AND MORE

40% OFF

THE LIMITED
EXCLUSIVELY AT BELK
Orig. 29.00-159.00
Sale 17.40-95.40
Also in petite and curvy



THE LIMITED

UP TO 50% OFF CURVY FASHION

FROM KAREN KANE, MADISON, THE LIMITED AND NEW DIRECTIONS



SAVE
EVEN MORE
WHEN YOU USE YOUR
SHOPPING
PASS!

**25-50%
OFF**

SELECT SUIT SEPARATES
Orig. 39.00-149.00
Sale 19.50-111.75
Also in petite and curvy
Curvy at slightly higher prices

KASPER
NINE WEST



UP TO
25% OFF
KAREN KANE CURVY
Orig. 88.00-9.99
Sale 21.60-59.40
Select stores and belk.com

UP TO
25% OFF
KAREN KANE CURVY
Orig. 88.00-9.99
Sale 21.60-59.40
Select stores and belk.com

THE LIMITED Karen Kane

More Curvy Apparel at Belk.com

UP TO 50% OFF CHIC CLASSICS

WOMEN'S APPAREL FROM THE LIMITED, KASPER, NINE WEST AND MORE

40% OFF

THE LIMITED
EXCLUSIVELY AT BELK
Orig. 29.00-159.00
Sale 17.40-95.40
Also in petite and curvy



THE LIMITED®



Juicy Couture

YOUR GIFT*

OUR JUICY COUTURE SUNGLASSES
ARE YOURS WITH ANY LARGE SPRAY
PURCHASE FROM THE JUICY COUTURE
FRAGRANCE COLLECTION.



*ONE TO A CUSTOMER, WHILE SUPPLIES LAST, GIFT SETS EXCLUDED.

UP TO 50% OFF CURVY FASHION

FROM KAREN KANE, MADISON, THE LIMITED AND NEW DIRECTIONS



40% OFF

MADISON CURVY
EXCLUSIVELY AT BELK
Orig. 49.50-119.50
Sale 29.70-71.70
Select stores and belk.com

MADISON

50% OFF

NEW DIRECTIONS CURVY ENTIRE
STOCK JACKETS, TOPS & DRESSES
EXCLUSIVELY AT BELK
Orig. 24.00-109.00
Sale 12.00-54.50
Also in Missy and Petite
Excludes Puffer Vests

ND NEW DIRECTIONS®

40% OFF

THE LIMITED CURVY
EXCLUSIVELY AT BELK
Orig. 29.00-159.00
Sale 17.40-95.40

THE LIMITED®

UP TO 25% OFF

KAREN KANE CURVY
Orig. 68.00-9.99
Sale 21.60-63.40
Select stores and belk.com

Karen Kane

On these pages: Imported

More Curvy Apparel at Belk.com 17

UP TO 50% OFF FALL CASUALWEAR

FROM GLORIA VANDERBILT, CUPIO, RUBY RD. AND ALFRED DUNNER

40% OFF

GLORIA
VANDERBILT
LIFE WORK
Orig. 39.50-59.50
Sale 23.70-35.70



39⁹⁹

CUPIO BLUSH
ATHLEISURE
Orig. 48.00-88.00
Select stores
and belk.com



24⁹⁹

CUPIO
ESSENTIAL
TEES
Orig. 40.00
Select stores
and belk.com

STATEMENTS

CUPIO



24⁹⁹

RAFAELLA
KNIT TOPS
Orig. 43.00
Also in petite and curvy
Curvy at slightly higher
prices. Select stores
and belk.com

Rafaella

**25-50%
OFF**

ALFRED DUNNER
AND RUBY RD.
Orig. 40.00-80.00
Sale 30.00-60.00
Also in petite and curvy.
Curvy at slightly
higher prices



alfred dunner



29⁹⁹

RUBY RD.
MUST-HAVE TOPS
Orig. 44.00-54.00
Also in petite and
curvy. Curvy at slightly
higher prices



UP TO 40% OFF STYLE MUST-HAVES

FROM JESSICA SIMPSON, WILLIAM RAST AND MADISON

UP TO
40% OFF

JESSICA SIMPSON AND WILLIAM RAST
Orig. 29.50-129.50, Sale 17.70-77.70
Also in curvy at slightly higher prices



40% OFF

MADISON
EXCLUSIVELY AT BELK
Orig. 39.50-109.50, Sale 23.70-65.52
Also in curvy at slightly higher prices

SAVE
EVEN MORE
WHEN YOU USE YOUR
SHOPPING
PASS!

Jessica Simpson

WILLIAM RAST ✓

MADISON

On these pages: imported

More Women's Apparel at Belk.com 19

UP TO 50% OFF FASHION FAVES

READY-TO-WEAR AND OUTERWEAR FROM YOUR FAVORITE BRANDS



BUY 1, GET 1 50% OFF*

ENTIRE STOCK WOMEN'S LEVI'S®
Shown left to right, Andie Dress, Drew Top & Studded Skinny Jeans, Slim Crew Neck Tees and Classic Bootcut Jeans
Orig. 24.50-104.00
*Discounted items must be of equal or lesser value
Also in curvy at slightly higher prices



UP TO 40% OFF ACTIVEWEAR

WOMEN'S STYLES FROM NIKE, ZELOS AND ADIDAS



24⁹⁹

WOMEN'S ZELOS LEGGINGS EXCLUSIVELY AT BELK
Orig. 48.00-52.00
PLUS, 40% OFF WOMEN'S ZELOS TOPS

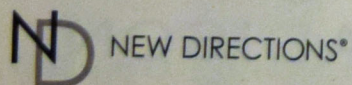


59⁹⁹

NEW DIRECTIONS PARKA IN A POCKET EXCLUSIVELY AT BELK
Orig. 80.00
Also in curvy



JACKET FOLDS INTO POCKET FOR EASY TRAVEL!



30% OFF

WOMEN'S RAINCOATS
Orig. 200.00-340.00
Sale 140.00-238.00
Also in curvy



UP TO **25% OFF**

SELECT WOMEN'S NIKE STYLES
Orig. 25.00-120.00
Sale 18.75-90.00
Also in curvy



25% OFF

WOMEN'S ADIDAS
Orig. 30.00-70.00
Sale 22.50-17.50





99⁹⁹
KORKS GEMINI
Orig. 130.00
Select stores
and belk.com

KORKS

39⁹⁹-49⁹⁹

TRUE CRAFT BOOTIES
EXCLUSIVELY AT BELK
Orig. 69.00-79.00
A. Harmonize
B. Dynamite
C. Talia

INTRODUCING



FALL FOOTWEAR FROM 39⁹⁹

SEASONAL STAPLES FROM KORKS, TRUE CRAFT, ANNE KLEIN AND MORE

49⁹⁹

SELECT ANNE KLEIN
AND BANDOLINO
CASUAL SHOES
Orig. 69.00-70.00



AK SPORT

BANDOLINO

59⁹⁹-69⁹⁹

SELECT WOMEN'S
CLARKS CASUAL SHOES
Orig. 85.00-90.00
A. Emslie Lulin
B. Everlay Heidi
C. Everlay Heidi
D. Leisa Sadie



Clarks

SAVE
EVEN MORE
WHEN YOU USE YOUR
SHOPPING
PASS!

ATHLETIC SNEAKERS FROM 39⁹⁹

FROM NEW BALANCE, ADIDAS, JBU AND INTRODUCING FABLETICS

25% OFF

NEW BALANCE SNEAKERS
Orig. 65.00-70.00, Sale 48.75-52.50
A. Coast
B. Arishi



new balance

25% OFF

ADIDAS SNEAKERS
Orig. 70.00-90.00, Sale 52.50-67.50
A. Cloudfoam Ultimate
B. Lite Racer
C. Ultimotion
D. Edge Lux Clima
E. Cloudfoam Pure



adidas

39⁹⁹-49⁹⁹

SELECT JBU SNEAKERS
Orig. 59.00-69.00
A. C. Tahoe Encore
B. Halden



JBU
BY JAMBU

25% OFF

FABLETICS SNEAKERS
Orig. 69.95-79.99
Sale 52.46-59.99

INTRODUCING
FABLETICS



More Fall Footwear at Belk.com 23

INTRODUCING

b Beauty

OUR EXCLUSIVE BEAUTY LINE

**BUY 1, GET 1
30% OFF***

ENTIRE STOCK
EXCLUSIVELY AT BELK
Orig. 15.00-22.00

- A. City Books, Orig. 15.00 ea.
- B. Lipple Looks - 5-Piece Chubby Lip Set, Orig. 15.00
- C. Lined to Perfection - 5-Piece Eyeliner Pencil Set, Orig. 10.00
- D. Blush Your Heart - Blush & Bronze Palette, Orig. 22.00

*Discounted item must be of equal or lesser value

FREE FACE PALETTE

with any beauty purchase of \$100 or more
While quantities last
One per customer, please

**BEAUTY EVENT
SEPTEMBER 19-30**

Join us for our Fall Beauty Trend Event in Belk's Beauty Department
Visit your Belk store and let our beauty experts show you the newest tips and makeup trends

25% OFF

CITIZEN FINE JEWELRY WATCHES

A. Women's Silver-Tone

Bracelet with Pink
Mother of Pearl Dial
and Diamond Accents
#EM071054YB

Orig. 395.00
Sale 296.25

B. Men's Black and
Stainless Steel Bracelet

#BU208850E
Orig. 695.00
Sale 521.25



25% OFF

BULOVA FINE JEWELRY WATCHES

Orig. 395.00, Sale 296.25

A. Men's Two-Tone

Bracelet with White Dial
and Diamond Accents, #98D151

B. Men's Gold-Tone

Bracelet with Black Dial
and Diamond Accents
#97D116



BULOVA
SINCE 1875

UP TO 50% OFF ACCESSORIES

FROM BELK SILVERWORKS AND KAARI BLUE

**SAVE
EVEN MORE
WHEN YOU USE YOUR
SHOPPING
PASS!**



40% OFF

KAARI BLUE™ JEWELRY
EXCLUSIVELY AT BELK
Orig. 10.00-45.00
Sale 6.00-27.00

**KAARI
blue**



VERSACE

OFF

HANDBAGS

AT BELK

D

**KAARI
blue**



More Beauty and Jewelry at Belk.com 25

CITIZEN

BELK REWARDS CARDHOLDERS SAVE MORE. APPLY IN STORE OR AT BELK.COM/REWARDS
*Subject to credit approval. See Belk Rewards Program Terms for details.



INTRODUCING
b Beauty

OUR EXCLUSIVE BEAUTY LINE

**BUY 1, GET 1
 30% OFF***

- ENTIRE STOCK
 EXCLUSIVELY AT BELK**
 Orig. 15.00-22.00
 A. City Books - Orig. 15.00 ea.
 B. Lippie Looks - 5-Piece Chubby Lip Set, Orig. 15.00
 C. Lined to Perfection - 5-Piece Eyeliner Pencil Set, Orig. 10.00
 D. Blush Your Heart - Blush & Bronze Palette, Orig. 22.00
 *Discounted item must be of equal or lesser value

FREE FACE PALETTE
 with any beauty purchase of \$100 or more
 While quantities last
 One per customer, please

BEAUTY EVENT

Join us for our
 Visit your Belk store and let

25% OFF

CITIZEN FINE JEWELRY WATCHES

- A. Women's Silver-Tone
 Bracelet with Pink
 Mother of Pearl Dial
 and Diamond Accents
 #EM071054YB
 Orig. 395.00
 Sale 296.25
- B. Men's Black and
 Stainless Steel Bracelet
 #BU208850E
 Orig. 695.00
 Sale 521.25



CITIZEN

BELK REWARDS CARDHOLDERS SAVE MORE. APPLY IN STORE
 *Subject to credit approval. See Belk Rewards Program Terms for

UP TO 50% OFF ACCESSORIES

FROM BELK SILVERWORKS AND KAARI BLUE

**SAVE
 EVEN MORE
 WHEN YOU USE YOUR
 SHOPPING
 PASS!**



INTRODUCING
 belk Silverworks
 Southern Charm

**BUY 1, GET 1
 50% OFF***

BELK SILVERWORKS
 SOUTHERN CHARMS COLLECTION
 EXCLUSIVELY AT BELK
 Orig. 40.00-100.00
 *Discounted item must be of
 equal or lesser value

40% OFF
 KAARI BLUE™ JEWELRY
 EXCLUSIVELY AT BELK
 Orig. 10.00-45.00
 Sale 6.00-27.00

KAARI
 blue



40% OFF
 KAARI BLUE™ HANDBAGS
 EXCLUSIVELY AT BELK
 Orig. 38.00-88.00
 Sale 22.80-52.80

KAARI
 blue



More Beauty and Jewelry at Belk.com 25

BUY 1, GET 1 50% OFF*

ENTIRE STOCK BRAS FROM VANITY FAIR, BALI, WARNER'S AND MORE
 Orig. 34.00-44.00. *Discounted item must be of equal or lesser value. Excludes Jockey and designer



warners

Easy Does It! Wirefree Bra
 Orig. 38.00

FEATURES & BENEFITS:

- SEAMLESS & EASY SIZING
- SMOOTHING FOR UNDERARM BULGE
- WIREFREE, ALL DAY COMFORT

BALI

Comfort Revolution Foam Bra
 Orig. 42.00

FEATURES & BENEFITS:

- SMART SIZING (SMALL-2X)
- WIDE ADJUSTABLE STRAPS
- WIREFREE & TAG-FREE

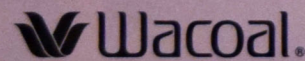
VANITY FAIR

NEW! Breathable Luxe Wirefree Bra
 Orig. 42.00

FEATURES & BENEFITS:

- BREATHABLES SEAMLESS CONSTRUCTION
- SUPER SOFT COMFORT
- EASY SIZING (SMALL-3X)

FIT FOR THE CURE



BELK INVITES YOU TO OUR BRA FIT EVENT
 TO HELP END BREAST CANCER
NOW THROUGH SEPT 22

See store for details and event date

Call your local store or go online at
www.BelkFitForTheCure.com
 to schedule your appointment

FREE GIFT

FREE GIFT!
 FREE** FELT TOTE BAG
 WITH ANY \$80 WACOAL OR B.TEMPT'D PURCHASE

BONUS GIFT!
 SPEND \$125 AND ALSO RECEIVE
 A FREE MATCHING COSMETIC BAG



Receive a complimentary fitting in a Wacoal or b.tempt'd bra from a certified fit specialist. For every woman that participates in a Fit for the Cure event from Jan 1, 2018 through Dec 31, 2018, Wacoal will donate \$2 to Susan G. Komen® to support its mission to save lives and end breast cancer forever. Wacoal will also donate an additional \$2 for every Wacoal bra, shapewear piece or b.tempt'd bra purchased at these events. *No purchase necessary. Together with all other promotions conducted by Wacoal, Wacoal will donate an aggregate guaranteed minimum donation of \$250,000 to Komen in 2018. Fit for the Cure® is a registered trademark of Susan G. Komen®. For breast health information, please visit www.komen.org or call 1-877 GO KOMEN. **While quantities last in store only on the day of the event. One per customer, please

UP TO 40% OFF KIDS' ACTIVE

FROM UNDER ARMOUR, NIKE, ADIDAS AND MORE

25% OFF

SELECT KIDS' UNDER ARMOUR
 Orig. 16.00-65.00
 Sale 12.00-48.75



25-40% OFF

SELECT KIDS' NIKE
 Orig. 18.00-80.00
 Sale 13.50-60.00



25% OFF

ENTIRE STOCK KIDS' ADIDAS
 Orig. 19.00-45.00
 Sale 14.25-33.75



25% OFF

KIDS' ACTIVE ACCESSORIES FROM UNDER ARMOUR AND NIKE
 Orig. 20.00-80.00
 Sale 15.00-60.00



More Kids' Activewear at Belk.com

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MEN'S ACTIVEWEAR FROM 17⁹⁹

FROM UNDER ARMOUR, NIKE, SALT LIFE, GUY HARVEY AND COLUMBIA

19⁹⁹

SELECT NIKE GRAPHIC TEES
Orig. 25.00
Also in Big & Tall at slightly higher prices
Select stores and belk.com



\$25

SELECT UNDER ARMOUR TEES
Select stores and belk.com



40% OFF

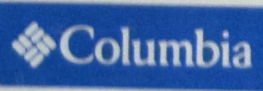
SELECT NAUTICA SPORTSWEAR
Orig. 34.50-168.00
Sale 20.70-100.80
Select stores and belk.com



NAUTICA

17⁹⁹-69⁹⁹

COLUMBIA SPORTSWEAR
Orig. 25.00-115.00
Also in Big & Tall at slightly higher prices
Excludes Columbia PFG



BUY 1, GET 1 50% OFF*

MEN'S BASICS FROM LEVI'S, UNDER ARMOUR, GOLD TOE, NAUTICA, CROWN & IVY AND JOCKEY

Orig. 8.00-69.50. *Discounted item must be of equal or lesser value and from same category

BUY 1, GET 1 50% OFF*

UNDER ARMOUR AND GOLD TOE 6-PACK SPORT SOCKS
Orig. 18.99-24.00



BUY 1, GET 1 50% OFF*

JOCKEY UNDERWEAR
Orig. 18.00-45.00
Also in Big & Tall at slightly higher prices



JOCKEY

BUY 1, GET 1 50% OFF*

MEN'S BRANDED BELTS AND WALLETS FROM NAUTICA, CROWN & IVY AND MORE
Orig. 32.00-60.00



BUY 1, GET 1 50% OFF*

MEN'S LEVI'S DENIM
Shown, 511 Slim Fit
Orig. 59.50-69.50
Also in Big & Tall at slightly higher prices

FIT GUIDE
502 REGULAR TAPER
505 REGULAR
511 SLIM
514 STRAIGHT
517 BOOTCUT
541 ATHLETIC
550 RELAXED



BUY 1, GET 1 50% OFF*

GOLD TOE SOCKS
Orig. 8.00-20.00
Also in Big & Tall at slightly higher prices



BELK REWARDS CARDHOLDERS SAVE MORE. APPLY IN STORE OR AT BELK.COM/REWARDS
*Subject to credit approval. See Belk Rewards Program Terms for details.

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More Men's Apparel and Accessories at Belk.com

UP TO 50% OFF LINENS

FROM CROWN & IVY, WONDERLY, LIGHTNING BUG, BILTMORE AND MORE
 Orig. 8.00-400.00, **Sale 3.99-279.99**

30% OFF

ENTIRE STOCK
 CROWN & IVY BEDDING
 EXCLUSIVELY AT BELK
 Shown, Reece
 Twin-king
 Orig. 120.00-400.00
Sale 79.99-279.99
 Accessories also on sale

CROWN & IVY

30% OFF

ENTIRE STOCK
 WONDERLY BEDDING
 EXCLUSIVELY AT BELK
 Shown, Nia
 Twin-king
 Orig. 130.00-170.00
Sale 79.99-119.99
 Accessories also on sale

Wonderly

30% OFF

ENTIRE STOCK KIDS'
 LIGHTNING BUG BEDDING
 EXCLUSIVELY AT BELK
 Shown, NEW! Stardust
 Twin-ful/queen
 Orig. 90.00-100.00
Sale 59.99-69.99
 Accessories also on sale

Lightning Bug

30-50% OFF

CARPENTER FOAM PILLOWS
 AND MATTRESS PADS
 Orig. 85.00-372.00
Sale 42.50-259.99

SAVE ON HOME AND TRAVEL

FROM INSTANT POT, FIESTA, MODERN. SOUTHERN. HOME. AND MORE
 Orig. 11.50-660.00, **Sale 7.99-396.00**

STARTING AT
79⁹⁹

INSTANT POT
 Orig. 99.99-179.99
Sale 79.99-139.99

Instant Pot®

AIR FRYERS STARTING AT 79⁹⁹

Orig. 99.99-299.99, **Sale 79.99-199.99**

99⁹⁹

Orig. 129.99

79⁹⁹

Orig. 99.99

89⁹⁹

Orig. 109.99

199⁹⁹

BILTMORE 13-PC STAINLESS STEEL
 OR 11-PC HARD ANODIZED BELLY
 SHAPED COOKWARE SETS
 EXCLUSIVELY AT BELK
 Orig. 300.00
**PLUS, UP TO 40% OFF ENTIRE STOCK
 BILTMORE KITCHEN**

BILTMORE



89⁹⁹

Orig. 149.99

199⁹⁹

Orig. 299.99

**BUY 5 ON
 SALE, GET 1
 FREE***

FIESTA 3-PC BISTRO SETS
 AND SELECT OPEN STOCK
 DINNERWARE
 Orig. 11.50-46.00
Sale 7.99-27.99
 *Free items must be of
 equal or lesser value
**PLUS, 24.99
 BELK EXCLUSIVE
 LUNCHEON PLATE**
 Orig. 40.00

FIESTA

40% OFF

MODERN. SOUTHERN.
 HOME. SERVEWARE
 EXCLUSIVELY AT BELK
 Orig. 20.00-70.00
Sale 12.00-42.00

MODERN. SOUTHERN. HOME.

40% OFF

SELECT LUGGAGE
 COLLECTIONS
 Shown,
 Ricardo Sausalito in
 midnight blue
 Orig. 40.00-660.00
Sale 24.00-396.00



109⁹⁹

QUEEN
 BILTMORE 610-THREAD COUNT
 EGYPTIAN COTTON SHEET SETS
 EXCLUSIVELY AT BELK
 Twin-king
 Orig. 130.00-200.00, **Sale 89.99-119.99**

BILTMORE

12⁹⁹

BATH
 BILTMORE PIMA TOWELS
 EXCLUSIVELY AT BELK
 Also in wash and hand
 Orig. 13.00-22.00, **Sale 8.99-12.99**

BILTMORE

9⁹⁹

BATH
 CROWN & IVY HYGRO TOWELS
 EXCLUSIVELY AT BELK
 Also in wash and hand
 Orig. 9.00-15.00, **Sale 5.99-9.99**

CROWN & IVY

5⁹⁹

BATH
 MODERN. SOUTHERN. HOME.
 QUICK DRY TOWELS
 EXCLUSIVELY AT BELK
 Also in wash and hand
 Orig. 8.00-12.00, **Sale 3.99-5.99**

MODERN. SOUTHERN. HOME.

30 FREE STANDARD SHIPPING with \$49 purchase see back cover

On this page: imported

More for the Home at Belk.com 31

BONUS BUY
40% OFF

LIFESTRIDE DRESS SHOES

Orig. 50.00-60.00

Sale 30.00-36.00

- A. Kamala
- B. Lively
- C. Pretty
- D. Patricia



BONUS BUY
29⁹⁹-39⁹⁹

BOOTS FROM
SUGAR, JELLYPOP
AND MORE

Orig. 69.00

- A. Sugar Snoops
- B. Sugar Twinning
- C. Jellypop Michigan



OVER **100**
BONUS
BUYS
SEPT 19-26

While quantities last. Coupons and 2 for pricing excluded

BONUS BUY
19⁹⁹-21⁹⁹

WOMEN'S DALLAS
AND KIDS' LOLLIE
FROM JELLYPOP

Orig. 32.00-39.00



FOR KIDS



BONUS BUY
40-50% OFF

MEN'S CASUALS FROM SPERRY,
CROWN & IVY AND PERRY ELLIS

Orig. 80.00-100.00, Sale 40.00-50.00

BELK BUCKS: Earn a \$15 off \$75 Belk Bucks coupon with every \$75 spent (before tax and shipping) per day in store or per order online at Belk.com from September 19-30, 2018, while supplies last. Redeem your \$15 off \$75 Belk Bucks coupon from October 1-14, 2018, in store or online at Belk.com, with minimum qualifying purchase before tax and shipping, no brand exclusions. Coupon can only be used once and must be presented to your sales associate at the time of purchase. Belk Bucks cannot be combined with any other discounts, offers, or coupons. If purchases made using Belk Bucks are returned, the value of the Belk Bucks used will not be refunded. Not valid towards prior purchases, gift cards, phone orders, special orders, salon services, leased & licensed depts., LXR & Co. licensed department, trunk shows, shipping or taxes. Void if copied, reproduced, sold, or transferred. Void where prohibited. Belk Bucks are non-refundable, have no cash value, are not redeemable for cash, and will not be replaced if damaged, lost or stolen.

need it today?
pick up in store for FREE!

place your order at belk.com
and then pick up within hours

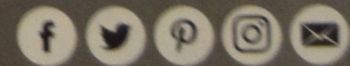


UP TO 75% OFF CLEARANCE

Limited exclusions on Bridge Collections, Brighton, Coach, designer handbags, Fossil and Michael Kors handbags; designer sunglasses, Eileen Fisher, fashion watches, Levi's, Lilly Pulitzer, LXR & Co. licensed department, smart home department, Tumi, women's Vineyard Vines and young contemporary denim. Merchandise selection and savings may vary by store and online at belk.com. REGULAR & SALE PRICE COUPONS EXCLUDED.

FREE STANDARD SHIPPING WITH \$49 PURCHASE SEPT 19-26, 2018
FREE SHIPPING ON ALL BEAUTY ORDERS! ELITE CARDHOLDERS RECEIVE FREE SHIPPING
Standard shipping only, \$9.50 flat rate on all other orders. See belk.com for details.

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Shop by phone 1-866-235-5443 or BELK.COM

EVENT ENDS SEPTEMBER 26, 2018
For your shopping convenience, we accept the Belk Rewards credit card, the American Express Card, Discover, Mastercard and VISA

Occasionally, advertised merchandise fails to arrive in store on schedule. When that occurs, we will fill your order at the earliest opportunity based on availability as long as your order is received within the sale event dates. All items are not available in all stores and/or by phone or on belk.com. Styles and colors may vary by store.

EARN 3% BACK IN REWARDS*
EARN 4%*
EARN 5%*

APPLY IN STORE OR AT BELK.COM/REWARDS
*Subject to credit approval. Valid in Belk stores and at Belk.com. See Belk Rewards Program Terms for details.



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