

August
2017

A PUBLICATION OF THE LUMBERTON AREA CHAMBER OF COMMERCE

News & Bulletin

What can *my* Chamber do for *me*?

This is a question asked when a business joins any Chamber. Actually you receive many direct and indirect benefits as a result of your Chamber membership. This publication outlines just a few of those benefits.

It's fair to say that **YOUR** Chamber does not "cost" but rather it "pays." Every day the Chamber is working to make your business a success.

Here are a few features of the Lumberton Area Chamber of Commerce.

SERVICES

- **Business Referrals:** The Chamber and its members make frequent referrals for products and services of ONLY Chamber member firms.
- **Web Page Listing**
- **Ribbon Cutting/Ground Breaking**

RESOURCE PUBLICATIONS

- **Community Profile:** The Chamber distributes a community profile to area newcomers to market our community.
- **City and County Maps:** The Chamber publishes and distributes a map of the Robeson County and Lumberton area. North Carolina State maps are also available.
- **Monthly Newsletter:** New chamber members are automatically listed in the chamber newsletter which is published by the Robesonian once a month.
- **Demographic Information:** The Chamber houses demographic information including census figures and statistics.

DIRECTORIES AND LISTINGS

- **Membership Directory:** This is the Chamber's main source of referrals in which members receive a free listing both alphabetically and by category. This is the only directory of its type in the area.

LUMBERTON AREA CHAMBER OF COMMERCE 2017 BOARD OF DIRECTORS

Al Locklear, Chairman – Lumber River Trading/True Value Hardware
Brad Martin, Immediate Past Chairman – Re/Max Real Estate Exchange
Suzanne Abbott, Chair-Elect – Abbott Insurance Services, LLC
Patty Dean, Treasurer – Floyd Mortuary & Crematory, Inc.
Mickey Gregory, Vice –Chair – Canal Wood, LLC
Abe Marshall – Retired
Robert Britt – K.M. Biggs, Inc.
Bryan Britt – Cakes and Pastries of Lumberton
David Edge, II – Image Supply, Inc.
Mark Morse – Chick-Fil-A
Lee Grissom – S. Preston

Douglas & Associates, LLP
Debbie Branyon – First Bank
John Franklin – Lumberton Chevrolet, Buick, GMC & Cadillac
Latricia Freeman – United Way of Robeson County
Buddy Bodiford – Retired
Ann McLean – SeHealth
Adam Hardin – UNC Pembroke
Billy Davis – Flowers by Billy
Renee Perry – Agency Realty & Property Management
Owen Thomas – Dial Insurance Agency
Eric West – Eric West, Attorney
Jennifer Hickman – Girlees and Brothers Two
Maureen Metzger – SeHealth
Cheryl Page – BB&T

- **Organizational Listings:** The Chamber maintains a current list of the area's Principle civic organizations.
- **Relocation Packages:** Packages are avail-able to interested individuals moving to the area and are mailed at no charge.
- **Industry List:** A listing of industrial corporations that call Robeson County home.

NETWORKING

- **Business After Hours:** Enjoy an evening mixer hosted by a Chamber business. A Business After Hours event is an excellent opportunity to network with area business owners and industry leaders.
- **Committees and Task Forces:** Chamber members are welcome to volunteer some of their time, experience, ideas and suggestions with any of the Chamber's committees and task forces. Chamber volunteers play an integral part in improving the quality of life in our community.

EDUCATION

- **Lumberton Area Leadership Institute:** A community leadership development program specifically designed for Robe-son County's emerging leaders.
- **Seminars and Workshops Training Programs:** A variety of seminars and workshops are held throughout the year to enhance leadership, management, and customer service skills. This program is cosponsored by Robeson Community College.




Mark your calendars for the 2017 Lumberton Christmas Parade Saturday, November 18th at 10 am beginning in Historic Downtown Lumberton. The parade is produced by The Lumberton Area Chamber of Commerce.

Reasons to join the Lumberton Area Chamber of Commerce

Networking Opportunities

This is one of the most important benefits of membership. Networking and new business contacts help your business grow. We hold a number of daytime networking events and our very successful monthly Business After Hours each month offering you an opportunity to introduce yourself and your business to other Chamber members.

Credibility

69% of consumers believe that chamber membership is a sign of a reputable, stable business. 70% believe that it demonstrates that you use good business practices. Being a member of the Chamber gives your business credibility.

Resource Center

Experts from our community partners work closely with Chamber members providing help to achieve your business

goals.

Visibility

Members are provided with a Chamber plaque to display in their respective business.

Business Referral Services

We get hundreds of on-line searches and calls each year from individuals asking that we refer a business to fill their needs. We refer only Chamber members.

Publicity & Exposure

Chamber members receive real

exposure through our website, Chamber Business Directory, Chamber newsletter and member web links.

Signature Events Sponsorship

You can highlight your business by sponsoring signature programs and events that are open to the community: Leadership Lumberton, Chamber Golf Classic, Lumberton Christmas Parade and the Chamber Annual Chairman's Gala. Additionally, our monthly networking events

provide excellent exposure for the member.

Public Affairs

Get pro-active by joining a committee within the Chamber such as Membership or Ambassadors.

Quality of Life

Our organization provides the opportunity to "MAKE THINGS HAPPEN" by working together for the betterment of Lumberton and Robeson County.

SAVE
THE
DATE

UNITED WAY
OF ROBESON
COUNTY

2018
CAMPAIGN
KICK-OFF

INTRODUCING THE
MASCOT DANCE OFF!

SEPTEMBER 7, 2017
THE PLAZA
DOWNTOWN LUMBERTON
6-8 PM

A COMMUNITY FESTIVAL
WITH FOOD, GAMES & FUN



UNITED WAY OF ROBESON COUNTY
WWW.UNITEDWAYROBESON.ORG

FREE EVENT

LAUREN ALAINA
ROAD LESS TRAVELED

Register To Win Backstage Passes!

Lauren Alaina will be at Biggs Park Mall Tuesday August 22nd at 1pm for some fun, a few songs and some hang time! Bring the whole family for this FREE event! Register to win Backstage Passes and meet Lauren after the show!

WKML 95.7

BOOKEMNC.ORG

BOOK 'EM
NORTH CAROLINA

SEPTEMBER 23RD, 2017
9:30-4:30

Featuring:
Jill McCorkle & LeJuane Bowens

Meet authors and hear their stories, participate in literary panels and discussions, view theatre performances, and purchase books at this FREE event!

ROBESON COMMUNITY COLLEGE
5160 FAYETTEVILLE RD LUMBERTON NC

Funding for this project was provided by:
ROBESON COMMUNITY COLLEGE, LUMBERTON AREA CHAMBER OF COMMERCE, SOUTHEASTERN HEALTH, ROBESON COUNTY ARTS CENTER, THE ROBESONIAN, Friends of the Robeson County Public Library, Mayme & Bill Tubbs, Biggs Park Mall

NTFA

SHRINERS 300
TRUCK & TRACTOR PULL

SEPTEMBER 8-9, 2017
FRIDAY & SATURDAY @ 7 P.M.

SUPER STOCK TRACTORS
SUPER FARM TRACTORS
FOUR WHEEL DRIVE TRUCKS
TWO WHEEL DRIVE TRUCKS
MODIFIED MINIS
MODIFIED TRACTORS
LIGHT PRO STOCK TRACTORS

Adults: \$20 • Children 6 to 12: \$5

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Do You Have a Business Idea?

The RCC Small Business Center Can Assist You!

NEW

"Dream, Dare, Believe and Do – Secret Success Principals to Achieve Greatness in Business and Life" – FREE

M 6:30 pm – 8:30 pm 08/21/17 WDC John Formica

How to Find, Interview, and Hire Magical People - Secrets That Will Absolutely Prevent You From Ever Having a Bad Hire Again!" – FREE

M 6:30 pm – 8:30 pm 08/28/17 WDC John Formica "The Best

Small Business to Start Right Now" – FREE

M 6:30 pm-8:30 pm 09/11/17 WDC Mike Collins

How to Start a Non-Profit S 8:30 am-10:30 am 09/09/17

"How to Start a Non-Profit Organization" S 10:45 am-12:45 pm 09/09/17

"How to Write the By-Laws for a Non-Profit" S 1:30 pm-3:30 pm 09/09/17

"How to Complete the 501(c)3 IRS Paperwork"

How to Write Grants, Find Grants and Develop Board Members

S 8:30 am-10:30 am 09/16/17

"Grant Writing 101" S 10:45 am-12:45 pm 09/16/17

"How to Develop a Board That Is On Board" S 1:30 pm-3:30 pm 09/16/17

"How and Where to Find Grant Money"

"The Bottom Line – Pricing Your Products and Services" – FREE

M 6:30 pm-8:30 pm 09/18/17 WDC Thomas Patrick

"Low - Cost Marketing in a Small Town" – FREE

M 6:30 pm-8:30 pm 09/25/17 WDC Mike Collins

The How to Start and Operate a Small Business M 6:30 pm-8:30 pm 09/11/17

"The Best Small Business to Start Now!" M 6:30 pm-8:30 pm 09/18/17

"Pricing Your Products and Services" S 8:30 am-10:30 am 09/23/17

"How to Start a Business" S 10:45 am-12:45 pm 09/23/17

"How to Write a Business Plan" S 1:30 pm-2:30 pm 09/23/17

"Marketing Your Business" S 2:45 pm-3:45 pm 09/23/17

"How to Find Your Customers" M 6:30 pm-8:30 pm 09/25/17

"Low Cost Marketing in a Small Town" TH 6:30 pm-8:30 pm 09/28/17

"Traits of Successful Business Owners" S 8:30 am-10:30 pm 09/30/17

"Basics of Bookkeeping" S 10:45 am-12:45 pm 09/30/17

"Your Small Business Taxes" S 1:30 pm-3:30 pm 09/30/17

"Financing Your Small Business" M 6:30 pm-8:30 pm 10/02/17

"Prepare to Grow Your Business"

"Traits of Successful Business Owners" – FREE

TH 6:30 pm – 8:30 pm 09/28/17 WDC Tim Dannelly

Givens Performing Center

Season subscriptions for the 2017-18 Season
are on sale now until September 14. Single tickets go on sale August 28.

Thursday, September 14

Friday, September 22

Thursday, September 26

Thursday, October 19

Monday, November 20

Friday, December 1

Tuesday, January 23

Tuesday, March 13

Monday, March 19

Friday, April 6

Romeo & Juliet

Extreme Illusions & Escapes

Derik Nelson & Family

Martial Artists & Acrobats of Tiajin

Cirque Dreams Holidaze

UNCP Holiday Extravaganza

Well Strung - String Quartet

Amazing Grace: The Musical

The Wizard of Oz

On Golden Pond

★★★★★★★★★★★★★★★★★★★★

Bonus show:

Friday, October 27

Who's Bad: Michael Jackson Experience

CLIFFORD BULLARD MEMORIAL GOLF TOURNAMENT

Format

SuperBall (Captain's Choice)

Four person teams: A, B, C, and D players

Registration: 11:00 a.m. Lunch 11:30 a.m.

Shotgun start: 1:00 p.m. Rain Date: 10/5/17

Fees

Includes mulligans/ladies tees, cart, refreshments, lunch, and prizes.

Door prizes will be available to participants

Bring cash to participate for a chance to win \$500

Thanks to Our Corporate Sponsor

Bullard Restaurant Group

Sound provided by Mike Rhodes | Brantley Electronics Supply, Inc.



Registration form with check payable to
RCC Foundation due by September 21, 2017
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Richard Monroe is shown accepting the Mountaire Farms Better Carolina Award. This award recognizes Richard as an individual who has gone above and beyond to assist others in his community. Mickey Gregory nominated him for the award and has nicknamed him "The Amazing One" which is reflected on the award plaque. Richard is a WORKER who gets results. He does not know the meaning of the word "can't." He works his heart out for our community and makes us all want to shine a little brighter. Our community is blessed to have him as a resident. Pictured left to right are Cindy Kern, Executive Director of the Lumberton Area Chamber of Commerce; Mickey Gregory, Vice Chair of the Lumberton Area Chamber of Commerce, Ann Monroe, Richard Monroe "Amazing One" and Mark Reif, Human Resources Employee and Community Relations Manager of Mountaire Farms of North Carolina.

CAROLINA CIVIC CENTER HISTORIC THEATER 2017-18 SEASON SCHEDULE TOURING AND ORIGINAL MAIN STAGE PERFORMANCES

The Carolina Civic Center Historic Theater is located in historic downtown Lumberton at Fourth and Chestnut streets, just one block north of the downtown plaza. There is plenty of parking around the theater. For a full schedule and to sign up for our e-newsletter visit our web site at: www.carolinaciviccenter.com E-mail: ccc@nc.rr.com Telephone: 910-738-4339 Facebook: "Carolina Civic" and "Carolina Civic Center Historic Theater" Download the free Carolina Civic Center mobile app from the iTunes or Google Play App store today.

SEASON SCHEDULE

MAINSTAGE SERIES

7pm Saturday September 23 A Temptations Revue featuring Barrington "Bo" Henderson

MAINSTAGE SERIES

7pm Friday October 6 Riders in the Sky Salute Roy Rogers, King of the Cowboys

MAINSTAGE SERIES

7pm Thursday October 26 Mark Andersen and Friends Present "Phantom of the Opera"

SPECIAL EVENT

7pm Thursday November 2 Bluegrass on the Blackwater Featuring The Outliers

MAINSTAGE SERIES

Annual "A Robeson County Christmas" Show
7pm Thursday - Saturday December 7-9

2pm Saturday December 9 and 3pm Sunday December 10

MAINSTAGE SERIES

7pm Saturday February 10 Balsam Range

MAINSTAGE SERIES

7pm Friday March 9 The Young Irelanders

SPECIAL EVENT

7pm Saturday March 24 Annual My Time to

Shine Talent Competition

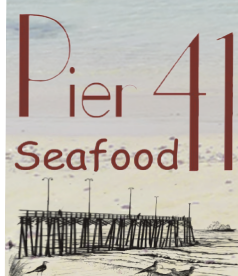
MAINSTAGE SERIES

7pm Friday April 27 3 Redneck Tenors - Down Home Laughs, Big City Music

MAINSTAGE SERIES

Into the Woods 7pm Friday and Saturday June 8 and 9 3pm Sunday June 10 7pm Friday and Saturday June 15 and 16

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